



A WATTS Brand

Marketing Memo

To: ALL Bradley Reps
From: Kris Alderson
CC: Sales
Date: May 10, 2024

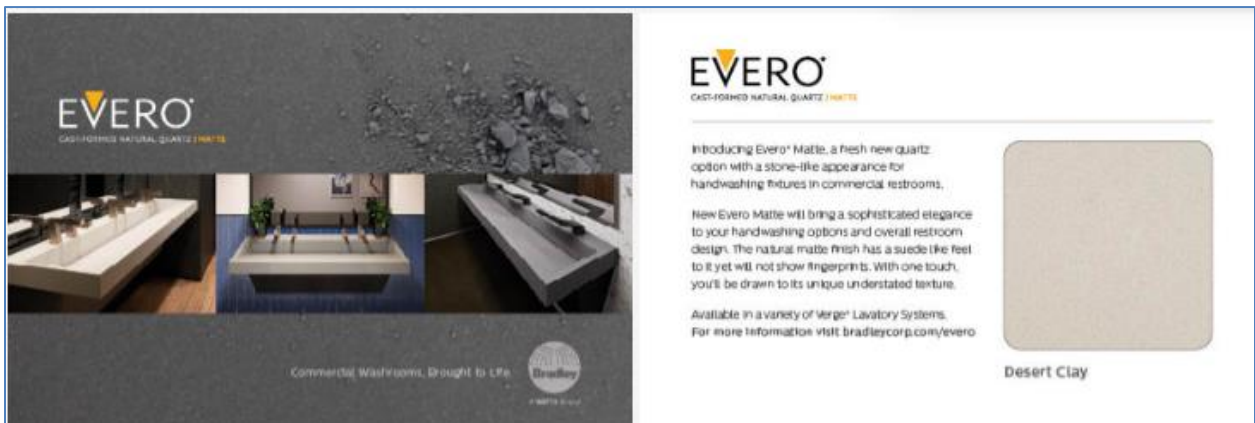
Bradley Samples Available on Material Bank

Bradley is excited to announce that we are now part of Material Bank. [Material Bank](#) is an online resource for architects and designers to order free material samples from over 500 building materials suppliers. The site has over 125k current users.



On Material Bank’s Bathroom Sink section, we are featuring ELX, TLX and GLX in the top 10 Terreon colors and LVQ, LVA, LVR, LVL and LVS in the top 10 Evero colors. Designers are able to order [printed color swatches](#) for the Bradley materials along with other material samples they are interested in such as carpet, tile, wallpaper, etc.

This is an example of the 2-sided printed color swatch -





A WATTS Brand

Here are the colors the designer can choose from when they click on an Express option -



Bradley

Express GLX Series 1-Station

[Learn more](#)

Brand
Bradley

Usage
Commercial

SKU
GLX-1

Stone Options



SOLID SURFACE
Bradley
Polar Ice

[Add to Cart](#)



SOLID SURFACE
Bradley
Alpine White

[Add to Cart](#)



SOLID SURFACE
Bradley
Glacier

[Add to Cart](#)



SOLID SURFACE
Bradley
Designer White

[Add to Cart](#)



SOLID SURFACE
Bradley
White Sand

[Add to Cart](#)



SOLID SURFACE
Bradley
Graphite



SOLID SURFACE
Bradley
Peppered White



SOLID SURFACE
Bradley
Silver Mist



SOLID SURFACE
Bradley
Moonstone




SOLID SURFACE
Bradley
Empire Gray



A WATTS Brand

Here are the colors the designer can choose from when they click on a Verge option -



Just Added

Bradley







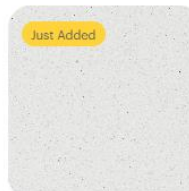



Verge with WashBar WB2 3-Station

Learn more

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Brand	Usage	SKU
Bradley	Commercial	LVQD3-WB2

Stone Options

 QUARTZ Bradley Mesa White Add to Cart	 QUARTZ Bradley Limestone Add to Cart	 QUARTZ Bradley Sandbar Add to Cart	 QUARTZ Bradley Bedrock Add to Cart	 QUARTZ Bradley Cinder Add to Cart
 QUARTZ Bradley Antarctica	 QUARTZ Bradley Mykonos	 QUARTZ Bradley Andorra	 QUARTZ Bradley Kalahari	 QUARTZ Bradley Aruba

Any designer ordering Bradley color swatches on Material Bank must include a project name and these projects will be shared with the reps like the rest of our sample chip order requests.

Bradley’s physical material sample chips are available to order on our website and Answernet.

If you have any questions, please reach out - Thank you!

Kris Alderson, Sr Marketing Manager
Kris.alderson@bradleycorp.com
262.532.1096