

Case Study

Children's Museum of Fond du Lac

Start Dates/End Dates

Installed August 15, 2013

Sq. Footage

25,000 square feet (15,000 indoor; 10,000 outdoor)

Advocate Model Used/Product Quantity

Four Advocate AV-30 Lavatory Systems

Type of Project (New Construction vs. Retrofit)

New Construction



About the Project

The Children's Museum of Fond du Lac (CMFDL) is a nonprofit, 501(c)(3) corporation dedicated to creating hands-on learning experiences through interactive exhibits and educational programs that engage children and their caregivers in the partnership of learning through play.

After six successful years of operations in the city's Windhover Center for the Arts, the museum relocated to Fond du Lac's Waterfront District in August 2013. The new location provided the museum with larger classrooms, expanded exhibition space and an outdoor area to engage its 24,000 annual visitors.

The CMFDL asked Bradley to outfit its washrooms with fixtures that would fit the new location's look and feel, and accommodate its wide range of patrons.



Initial Challenges

The museum enjoys a remarkably diverse range of visitors in terms of its guests' respective ages and physical abilities. It was vital for the CMFDL's washroom fixtures to accommodate the needs of all visitors — from preschoolers to parents to grandparents.

Since a majority of the museum's guests are young children, maintaining washroom cleanliness is always a top priority and often a challenge. In its prior location, the CMFDL was often inundated by paper towel waste and water buildup on washroom counters and floors. The CMFDL's new washroom fixtures also needed to fit the museum's vision of environmental responsibility in terms of energy and water management.

As a nonprofit organization, the museum is always looking for ways to maximize its resources. If the CMFDL can save money on its operating budget, those funds can be put to other uses like supporting its educational programming.



Solution

After consulting with Bradley's team, the CMFDL chose to install new Advocate AV-Series Lavatory Systems in its "pirates" and "mermaids" washrooms.

The Advocate is an all-in-one touchless sink that combines an ultra-low-flow faucet, soap dispenser and high-efficiency hand dryer in a single unit. The Advocate's all-in-one design enables users to complete the entire handwashing process — soap, rinse and dry — in one place. The unit ensures that water goes down the drain instead of spilling on floors, which keeps the washrooms cleaner and decreases the likelihood of slippery floors and potential injuries.

The Advocate installations completely eliminated these issues and provided a much cleaner and safer washroom environment for the children and their caretakers. The Advocate is loaded with sustainable features, which made it a natural fit for the CMFDL. The Advocate's basin is made of recycled solid surface material, the faucet reduces water use by 24 percent and the high-efficiency, dual-sided hand dryer costs just pennies to run and can completely eliminate paper towel waste.

The Advocate is also ADA-compliant and its all-in-one design provides an easy handwashing experience for all of the museum's patrons, regardless of age or physical abilities.

End Result

"It is fun to see how excited the children get when they use Advocate units, and how every adult just has to try them out too — the restrooms are now a true museum destination."

– Andrea Welch, executive director, Children's Museum of Fond du Lac